



GeckoLife: Personal & Group Communication, Simplified

*Why use different platforms to chat, share, upload pics/videos, be social and store?
GeckoLife is on a mission to make your online communication
seamless, friendly and private.*

SINGAPORE, 1 March 2015 – Groups and individuals can now connect, create and store on Asia's first private communication network that is built for both businesses and individual scenarios: GeckoLife (www.geckolife.com). Created with a focus on personal and collaborative online communication, GeckoLife gives users a safe online space where they can strengthen relationships and tailor discussions around their topics of interest.

GeckoLife, free to all users (web and App), aims to de-clutter the various platforms available to users. Why use different platforms to chat, upload, share, store, email, message, organize etc. Why can't there be one single platform that achieves this, thereby allowing integrated communication?

That is where GeckoLife flourishes – one place for your professional and personal communication, whilst remaining private. Alternative platforms today advocate instant communication. A hallmark of GeckoLife is its ability to recall and revisit events and communication. The platform is based around users creating a "Canvas," which is a space dedicated to a specific topic, activity or event. A canvas can be as public or private as you would like it to be. Within a canvas you can comment, share images and upload files and documents

For families, GeckoLife offers a new and viable option for parents of pre-teens – the ability to oversee all connections, engagements and online content that their children have access to.

The brainchild of Co-CEOs Rajeev Gupta and Ashish Trivedi, GeckoLife, was born two years ago. Being working parents, they both wanted to create a meaningful and private communication platform experience for their families.

The sports organization, Accton Group said of GeckoLife "We were using different platforms to communicate with our teams. We were uploading pictures on one platform, we were sending messages during the week on upcoming games, and we were SMS-ing on the morning of the game. It was a spaghetti of communication! GeckoLife was one place we were able to do everything, and it has built a stronger community for our teams."

GeckoLife member, Sylvia Tan, mother of three, says, "I created an account on GeckoLife for my daughters and instantly received an approval request – it's so easy for me to see what they are up to. I'm very impressed and want more of their friends and other parents to become part of the GeckoLife community."



GeckoLife officially launched in late 2014 and has already received strong organic pick-up of close to 15,000 users. Groups, businesses, families and organizations such as The United World College Student Technology Group, Junior Achievement and The Singapore Repertory Theatre are among its membership base that spans across Asia, the Middle East, Australia and the United States.

GeckoLife is aiming to grow its user presence globally whilst continuing to evolve its product offering. The company is headquartered in Singapore with offices in Australia, India and the United States. Its mobile-friendly app is available for free on the App Store and Google Play.

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